

## Overview

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AppleLink® is the information and communications network that gives you a direct line to the Apple community. Using your Apple® Macintosh® computer, you'll have ready access to information about Apple and third-party programs and products. And with AppleLink electronic mail, you can communicate easily with your Apple support personnel and other network users.

AppleLink makes it easier than ever to do business with Apple and the Apple community. It gives you the ability to keep in touch with your Apple sales support representatives, read the latest press releases, look up prices and specifications for Apple and third-party products, send and receive fully formatted disk files, find

information about third-party hardware and software for specific needs, get answers to technical questions, learn about software updates and new products, and much more. AppleLink puts all of this information right at your fingertips—whenever you need it.

# Features

# Benefits

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<ul style="list-style-type: none"><li>· Easy-to-use interface</li></ul>	<ul style="list-style-type: none"><li>· Makes it easy to navigate through the wide array of information and services offered by AppleLink.</li></ul>
<ul style="list-style-type: none"><li>· Bulletin boards</li></ul>	<ul style="list-style-type: none"><li>· Keeps you up to date on general Apple communications and events, as well as news in your specific area of interest.</li></ul>
<ul style="list-style-type: none"><li>· Reference libraries</li></ul>	<ul style="list-style-type: none"><li>· Gives you access to vast amounts of information—technical, product, service, support, and third-party marketing.</li></ul>
<ul style="list-style-type: none"><li>· Discussion boards</li></ul>	<ul style="list-style-type: none"><li>· Provides areas for structured Q&amp;A, technical support, and topic discussions.</li><li>· Offers easy-to-follow group discussions as they develop (message threading).</li></ul>
<ul style="list-style-type: none"><li>· Electronic mail</li></ul>	<ul style="list-style-type: none"><li>· Lets you send messages or data files instantly to anyone on the network.</li><li>· Increases productivity by eliminating “telephone tag.”</li></ul>
<ul style="list-style-type: none"><li>· E-mail graphics capability</li></ul>	<ul style="list-style-type: none"><li>· Lets you send images of documents that contain graphics or color.</li></ul>
<ul style="list-style-type: none"><li>· Compatible with MultiFinder®</li></ul>	<ul style="list-style-type: none"><li>· Increases productivity by letting you send or receive files in the background while you’re using other applications.</li></ul>
<ul style="list-style-type: none"><li>· Personal address book</li></ul>	<ul style="list-style-type: none"><li>· Lets you choose message recipients with a click of the mouse.</li><li>· Allows you to set up personalized distribution lists.</li></ul>
<ul style="list-style-type: none"><li>· “Extra!” headlines</li></ul>	<ul style="list-style-type: none"><li>· Helps you find the latest information easily.</li></ul>
<ul style="list-style-type: none"><li>· Personal area and menu</li></ul>	<ul style="list-style-type: none"><li>· Lets you customize the way you access often-used information.</li></ul>
<ul style="list-style-type: none"><li>· Automatic Connect and Repeating Connect features</li></ul>	<ul style="list-style-type: none"><li>· Saves time by automatically sending and retrieving your electronic mail at specified intervals.</li></ul>
<ul style="list-style-type: none"><li>· On-disk help files</li></ul>	<ul style="list-style-type: none"><li>· Provides convenient access to instructions for using AppleLink.</li></ul>
<ul style="list-style-type: none"><li>· Apple USA HelpLine</li></ul>	<ul style="list-style-type: none"><li>· Offers immediate telephone access to AppleLink troubleshooting professionals.</li></ul>

# Product Details

## AppleLink Services

### Information

AppleLink provides access to a wide variety of information, including the following:

- *Technical information*
  - Apple and third-party technical information
  - Technical specifications
  - Product compatibility and connectivity information
  - Answers to commonly asked questions
  - Updates and corrections to manuals and service procedures
  - Descriptions of known problems (with workarounds, if available)

- *Apple and third-party product information*
  - Descriptions of Apple products (including part numbers)
  - The MENU/Software Library, which provides a comprehensive list of 15,000 software products currently on the market for Apple computers
  - Third-party bulletin boards, which offer product and support information
  - The Redgate Buyer's Guide Library, which contains descriptions of software, hardware, peripherals, and accessories to enhance your Macintosh or Apple IIgs® system
  - The Special Education Solutions library of information about adaptive hardware and software products used in special education and rehabilitation

- *Program information*
  - Descriptions of Apple sales, marketing, product upgrade, training, support, and special-purchase programs
  - Procedures and qualification guidelines
  - Mailing addresses
  - Upcoming deadlines

### • Service information\*

- Prices for service parts
- Service training and certification information
- Repair and warranty information
- Service order forms
- Packing and shipping instructions

### • Reference materials

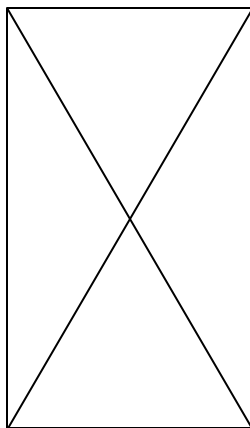
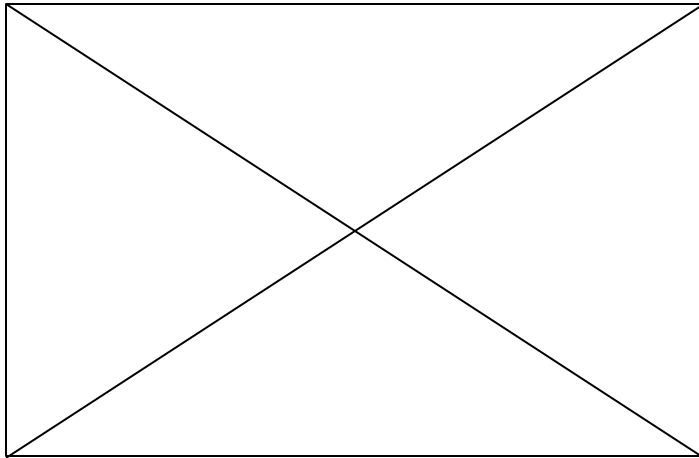
- Packing lists for Apple products
- Descriptions of Apple manuals
- List of nationwide AppleLink telephone access numbers
- Descriptions of books about Apple products

- List of current Macintosh and Apple II system software versions

\*Available only to servicing accounts and dealers

### Communications

The AppleLink electronic-mail service lets you send messages and files instantly to anyone on the AppleLink network. This service eliminates the wasted time—and often, long-distance charges—of trying to reach people by phone. And features such as Automatic Connect and Repeating Connect mean that your AppleLink e-mail can be printed and waiting for you when you arrive at the office.



AppleLink electronic mail makes it easy to send notes to individuals and groups such as:

- Your Apple account executive or sales representative, so you can stay in touch between visits.
- Your systems engineer and marketing support representative, for answers to your technical questions.
- Your local Apple Support Center, to place orders and check on delivery status.
- Independent (third-party) developers of Apple compatible software and hardware, who can provide technical support for their products.

You can also send disk files from your favorite word processor, graphics program, or any other application. For example, a Macintosh user can send Claris MacDraw, Microsoft Excel, or other Macintosh files to any other Macintosh user on the network. Macintosh users can also include graphics in AppleLink messages.



# AppleLink Version 6.0

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## System Requirements

To use AppleLink software, you'll need

- A Macintosh Plus computer (or later model) with an external floppy disk drive or hard disk (hard disk recommended)
- An Apple modem\* or other Hayes-compatible modem, or a telephone system that includes data

communications capabilities. (The communications scripts may need to be modified to be used with some telephone systems.)

\*With the exception of a fax modem.

- AppleLink software (Version 6.0 or later), and an AppleLink account address and password

- System Software Version 4.1 (or later) and Finder<sup>®</sup> Version 5.5 (or later).

Check the Owner's Guide for your computer to find the recommended system software and Finder version numbers.

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## Ordering Information

AppleLink Version 6.0

Contact your Apple representative for details about qualifying for an AppleLink account, or call the Apple USA Help Line at (408) 974-3309.

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September 1990. Product specifications are subject to change without notice.  
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